



STATE OF DELAWARE
OFFICE OF HIGHWAY SAFETY
www.ohs.delaware.gov

To: Corporate Partners

From: Cynthia Cavett, Marketing Specialist II and Public Information Officer

Date: June 1, 2019

Re: June Motorcycle Awareness Month

Here's What You Need to Know:

- In 2016, there were 5,286 motorcyclists killed in the United States - a 5.1-percent increase from the 5,029 motorcyclists killed in 2015. NHTSA estimates that helmets saved 1,859 motorcyclists' lives in 2016 and that 802 more lives could have been saved if all motorcyclists had worn helmets.
- There were 17 fatal motorcycle crashes in Delaware in 2018. So far in 2019, there has been 1 fatal motorcycle crash. In 6 of the 11 crashes in 2018 (55%) involving multiple vehicles, the primary contributing circumstance was a failure to yield.
- In Delaware, there have been 1,093 motorcycle injury crashes between 2014 - 2018. Nearly 1/3 of injury crashes involve a rider not wearing a Department of Transportation (DOT)-approved helmet.
- 47% of motorcycle injury crashes happened in 2018 on Friday, Saturday, and Sunday between April and October (representing weekends in warmer months).
- 2018 Stats: 186 crashes, 189 injuries (including 17 fatalities).
- From 2013 - 2017, 260 motorcycle crashes (about 25%) involved failure to yield to the motorcycle.



Motorcyclist deaths occurred 28 times more frequently than fatalities in other vehicles, based on 2016 fatal crash data from the National Highway Traffic Safety Administration (NHTSA).

Respect Your Ride.

Safer motorcycle rides start with respect. Check out our Motorcycle Safety website at **ArriveAliveDE.com/Motorcycle-Safety** and find out where you can take the Motorcycle Rider Safety Course, popular routes for riders throughout the state of Delaware, and check our street smarts section that teaches you how to conduct a pre-ride check called T-CLOCS. While

you're visiting, check out our videos featuring some of Delaware's riders as they talk about the freedom of owning a bike and why motorcycle safety is so important.

Whether you're an experienced rider or a novice, you could learn something here that could save your ride—and maybe even your life. The quiz takes less than a few minutes. Go to: ArriveAliveDE.com/Motorcycle-Safety/Rider-Quiz

Here's What You Can Do:

- To keep motorcyclists safe, we urge everyone to share the road and be alert. We're reminding motorcyclists to make themselves visible, use DOT-compliant motorcycle helmets, and to always ride sober.
- Make sure you are properly licensed. Check out the DMV Motorcycle Endorsement at: Dmv.DE.Gov/services/driver_services/drivers_license/dr_lic_motorcycle.shtml.
- Look Twice, before you proceed. Then look again. Cars are easier to spot than motorcycles.
- When turning left, ensure there is enough time and space for the motorcyclist to clear the roadway before you initiate the left turn.
- Protect yourself with the proper motorcycle safety gear.



If you ride a motorcycle, you already know how much fun riding can be. You understand the exhilaration of cruising the open road and the challenge of controlling a motorcycle. But motorcycling also can be dangerous. Make sure you're prepared by taking the Delaware Motorcycle Training Course.
For more information on the course, visit: ArriveAliveDE.com/Motorcycle-Safety/Safety-Course.

Take this month's mailing of posters and flyers, and display them in areas for employees and customers to see and learn from. For more information on motorcycle safety, visit **ArriveAliveDE.com/Motorcycle-Safety**.

If someone you know drives a motorcycle, tell him or her to always wear a helmet—even if the law doesn't require it. According to NHTSA, an estimated 740 lives could have been saved in 2015 if all motorcyclists had worn helmets.

Happy to help.

**For more information and tools, please visit arrivealivede.com
or call our office at 302.744.2743.**

Please continue to share our safety messaging on your social media platform and email cynthia.cavett@delaware.gov with any updated information about your organization.

OHS Special Announcement!

The Delaware Office of Highway Safety is pleased to announce that we have a new Corporate Partners Outreach Coordinator starting with us at the end of May 2019! Be on the lookout for an introductory email announcement from **Alexis Williams** and please join me in welcoming her to our team in Delaware!